



Government of the Republic of Trinidad and Tobago

Ministry of Health

TOBACCO CONTROL UNIT

#4-6 Queen's Park East, Port of Spain 101002

TCU- 002-2023

MINISTRY OF HEALTH

PUBLIC NOTICE

**PROHIBITION AGAINST PUBLIC DISPLAYS OF TOBACCO PRODUCTS,
TOBACCO ADVERTISING AND SPONSORSHIP AND
INCENTIVE PROMOTIONS AND FREE SUPPLY OF TOBACCO PRODUCTS**

The Ministry of Health advises of the following prohibited activities as contained in the Tobacco Control Act Chapter 30:04:

1. Public Displays: Section 15 (1) – **“No person shall display tobacco products in such a way that they are visible to the public except where individuals incidentally or accidentally display tobacco products during carrying or use”.**
2. Tobacco Advertising: Section 19(1) - **“No person shall initiate, produce, publish, engage or participate in any tobacco advertising, promotion or sponsorship”.**
3. Tobacco incentive promotions and free supply of tobacco products: Section 20 — **“No person shall offer or provide any direct or indirect consideration for the purchase or use of a tobacco product, including a bonus, premium, cash rebate or right to participate in a game, lottery or contest, but nothing in this**



1(868) 226-7778
Ext. 6005/6007/6008/6009



www.health.gov.tt



tobaccocontrolunit@health.gov.tt

section shall prohibit the giving of any normal trade discount or normal trade rebate, or providing compensation for monitoring compliance with the Act”.

4. Sponsorship: Section 21 – **“This Act prohibits tobacco sponsorship and tobacco advertising and promotion, where the name of the sponsoring entity is publicized”.**
5. Other forms of promotion: Section 22(1) – **“No person shall sell, display for sale, supply or advertise any non-tobacco product or service, that contains either on the product, or in any advertisement of the product, a depiction of a tobacco product except where the person held the intellectual property rights to that product prior to the commencement of this Act”.**

Authorised Officers (police officers /customs officers and/or public health inspectors) will be monitoring events and enforcing the law against all breaches of all prohibited activities. There are a number of penalties and actions that may be taken by Authorised Officers for non-compliance with the Act, for example, as delineated in Section 36 thereof, it will be lawful for the Authorised Officer to remove an offending person from the premises and in such instances, the tobacco products may be confiscated and forfeited and the offending person may be charged in accordance with the Act.

The Act and Regulations are available on the Ministry of Health’s website, (www.health.gov.tt). The Tobacco Control Unit may be contacted by telephone at (868) 226-7778 Ext 6005-6009 or Email tobaccocontrolunit@health.gov.tt to clarify any concerns.



1(868) 226-7778
Ext. 6005/6007/6008/6009



www.health.gov.tt



tobaccocontrolunit@health.gov.tt